

# SUSTAINABILITY LEADERSHIP SUMMER SCHOOL



5

DAYS  
SUMMER SCHOOL



17-21 June 2024

London (face-to-face & Online)

## Mastering Public Policy for the Implementation of the United Nations Sustainable Development Goals

<https://wasd.org.uk/listing/sustainability-summer-school-2024/>

## FACILITATORS

The workshop is designed and will be delivered by top and renowned experts in Public Policy, Higher Education and Sustainable Development from across the world:



**Prof. Liisa  
Laakso**

Nordic Africa Institute  
Finland



**Ambassador (Ret)  
Dr Petru Dumitriu**

Diplo Foundation  
Switzerland



**Prof. Beverlee  
B. Anderson**

California State University San Marcos  
United States



**Dr Mohamed  
Hassan-Sayed**

University of Southampton  
United Kingdom



**Dr Bashair  
Alrumaih**

Majmaah University  
Saudi Arabia



**Dr. Rawad  
Hammad**

University of East London  
UK

## More Details and Registration

For more details about the Summer School please visit:

<https://wasd.org.uk/listing/sustainability-summer-school-2024/>. To register/enquire about this Summer School, please contact WASD's International Co-ordinator, Mrs Janet Snow at [janet.snow@wasd.org.uk](mailto:janet.snow@wasd.org.uk).



**Prof. Allam Ahmed**

World Association for  
Sustainable Development, UK

## Overview

The Summer School has been designed to introduce a variety of fundamental perspectives on public policy analysis and formulation to achieve the United Nations' Agenda 2030 for Sustainable Development and its 17 Sustainable Development Goals (SDGs). The workshop aims to discuss and explore the various approaches and different ways (in different countries) that can contribute to policy analysis, formulation, implementation, monitoring and evaluation.

## What will you learn?

According to the 2019 UN Joint Inspection Unit (JIU) report, achieving the 17 SDGs of the 2030 Agenda requires evidence-based policies and planning at every level. Therefore, the Summer School Masterclass will include substantial components on evidence-based research and policy planning.

It will also examine the role of both the private and public sectors in policy planning. Both sectors are confronted by environmental factors such as economic, political, sociological, technological and legal challenges. The need for leaders at all levels to successfully meet these challenges requires a comprehensive appreciation and understanding of their roles, goals and the expected competencies.

The following **key objectives** will be developed during the Summer School:

- Understanding the UN 17 SDGs, targets, indicators and data.
- Discuss the challenges governments face in the implementation of the various SDGs.
- Acquire the essential knowledge and relevant social science concepts and theories required for any public policy formulation to implement the SDGs.
- Learn how to formulate public policies for the implementation of SDGs and how policies to meet the overall 2030 Agenda are made.
- Find new ways of thinking and problem-solving, including working and influencing dynamics in organisations, and the effective development of teams and networks.
- During the workshop, senior executives and high potential leaders from all over the world will discover new dimensions in leadership and management practices to help them lead their organisations/countries' initiatives to implement the SDGs.
- Develop the skills required to define and critically analyse policy problems, articulate decision-making criteria, and propose and evaluate alternative policy solutions.
- Learn how to manage various public policy initiatives using a unique Digital Programme Delivery to ensure digitally enabled transformation for your organisation.
- During the workshop, participants will discover new dimensions in leadership and management practices to help them lead their organisations' public policy initiatives.

## Target Participants

The Summer School covers materials for all levels from supervisory through to senior level:

- Government officials: ministers, undersecretaries, directors, etc.
- Private sector: CEOs, managers and directors responsible for transformation, project, programme, performance, excellence, knowledge, innovation or change management.
- Experienced managers who have significant futures-oriented management responsibilities, and who are interested in reflecting on their own experience and discovering new ideas.
- Academics, including vice chancellors, deans, heads of departments, researchers and students who are interested in leadership and in being part of an engaging educational experience that explores the challenges and opportunities that face organisations.
- Youth, NGOs (voluntary) and civil society groups (public).
- Professionals, SMEs, Start-ups and other stakeholders.

## Programme Structure

The Summer School will be facilitated by the best experts from all over the world to provide participants within the public and private sectors worldwide with the best scientific and management solutions to implement effective public policy in their organisations to achieve the 17 SDGs of the 2030 Agenda.

There will be an activity or set of activities for each session. These will be designed to help you engage with the introduction to the theories explored within the course. Your tutors will be on hand to guide you through the course and will expect you to bring personal experience and reflection on the topics covered.

Group work will be required for participants to engage in the Summer School. Such activities allow participants to embed the new knowledge within their experience through active discussion and challenge.

The following **key topics** will be discussed during the masterclass:

- Introduction to the workshop, sustainable development and the organisation.
- What is the UN system?
- The evolution of the concept of development in the UN system from growth to SD.
- Managing internal knowledge resources in the UN system.
- Strengthening the policy research uptake in service of the UN Agenda 2030 for SD.
- The UN - Private Sector Partnership Arrangements in the Context of the 2030 Agenda.
- Energy, climate change and sustainability policies.
- Building a sustainable future.
- Evaluating the quality of HE programmes in Saudi Arabia.
- Introduction to policy and public policy.
- Policy making process: problems, analysis and setting the agenda.
- The Role of universities in achieving SDGs 4 and 16.
- The Role of Artificial Intelligence and Data Science in achieving SDGs.
- Gender equality for sustainability and women empowerment.
- UN SDGs, targets, indicators, data and national reporting.

# Programme Day 1

Monday 17th June 2024

Queen Mary University of London - London

**08:45 - 09:00** Arrival Refreshments, and networking

**SESSION 01 09:00 - 10:30**

- Introduction to the workshop, sustainable development and the organisation

**10:30 - 11:00** Tea/Coffee Break and Networking

**SESSION 02 11:00 - 12:30**

- What is the United Nations system?

**12:30 - 13:30** Lunch Break and Networking

**SESSION 03 13:30 - 15:30**

- The evolution of the concept of development in the UN system from growth to SD

# Programme Day 2

Tuesday 18th June 2024

Queen Mary University of London - London

**08:45 - 09:00** Arrival Refreshments, networking, and reflection on day one

**SESSION 04 09:00 - 10:30**

- Managing internal knowledge resources in the UN system

**10:30 - 11:00** Tea/Coffee Break and Networking

**SESSION 05 11:00 - 12:30**

- Strengthening the policy research uptake in service of the UN Agenda 2030 for SD

**12:30 - 13:30** Lunch Break and Networking

**SESSION 06 13:30 - 15:30**

- The UN - Private Sector Partnership Arrangements in the Context of the 2030 Agenda



**WASD**  
WORLD ASSOCIATION FOR  
SUSTAINABLE DEVELOPMENT



# Programme Day 3

**Wednesday 19th June 2024**

**University of Southampton - Southampton**

**08:00 - 09:45** Travel from London to the University of Southampton

**09:45 - 10:00** Arrival Refreshments and networking

## **SESSION 07 10:00 - 11:30**

- Energy, climate change and sustainability policies.

## **SESSION 08 11:30 - 12:30 Tour**

- Building a sustainable future: exploring the vital link between lab innovations and SDGs at the University of Southampton state-of-the-art pilot plant! Join this eye-opening industrial visit at the School of Chemistry's Department of Chemical Engineering, University of Southampton.

**12:30 - 13:30** Lunch Break and Networking

## **SESSION 09 13:30 - 15:00**

- Evaluating the quality of HE programmes in Saudi Arabia.

**Travel from Southampton to London**

# Programme Day 4

**Thursday 20th June 2024**

**Queen Mary University of London - London**

**08:45 - 09:00** Arrival Refreshments, networking, and reflection on day three

## **SESSION 10 09:00 - 10:30**

- Introduction to policy and public policy.

**10:30 - 11:00** Tea/Coffee Break and Networking

**SESSION 11 11:00 - 12:30**

- Policy making process: problems analysis and setting the agenda

**12:30 - 13:30 Lunch Break and Networking**

**SESSION 12 13:30 - 15:30**

- Role of universities in achieving SDGs 4 and 16

## Programme Day 5

**Friday 21st June 2024**

**Queen Mary University of London - London**

**08:45 - 09:00 Arrival Refreshments, networking, and reflection on Day 4**

**SESSION 13 09:00 - 10:30**

- Role of Artificial Intelligence and Data Science in achieving SDGs

**10:30 - 11:00 Tea/Coffee Break and Networking**

**SESSION 14 11:00 - 12:30**

- Gender equality for sustainability and women empowerment

**12:30 - 13:30 Lunch Break and Networking**

**SESSION 15 13:30 - 15:00**

- UN SDGs, targets, indicators, data and national reporting

**Presentation of Certificates**