



SDGs UNIVERSITIES INITIATIVE



WELCOME TO WASD AND SDGs UNIVERSITIES

The World Association for Sustainable Development (WASD) is a global forum that brings together experts from across the world to discuss issues relating to sustainable development, science and technology management.

WASD's aim is to promote the exchange of knowledge, experience, information and ideas among academics, scholars, professionals, policy-makers, industry and students to improve the mutual understanding of the roles of science and technology in achieving sustainable development all over the world. To meet this aim, WASD runs global conferences and seminars, publishes high-quality refereed journals and books, and organises international development projects.

WASD works with a wide range of institutions, such as universities, research centres and governmental departments all over the world, particularly in the developing countries. We provide professionals, researchers and policy-makers with the best available scientific evidence when contributing to better technological and economic development

for all within the populations they serve. WASD therefore helps in reducing the gap between rich and poor countries by providing access to critical information.

WASD is pleased to invite you to join the World Association for Sustainable Development's (WASD) new and major initiative: **Sustainable Development Goals Universities Initiative (SDGsUNi) (www.sdgsuniversities.org)**. SDGsUNi brings together Higher Education Institutions (HEIs) (universities, colleges and research institutes), societies (academic/professional) and individuals from across the world in a global forum to collaborate and reconnect with the discourse of Sustainable Development (SD). SDGsUNi will therefore help universities and research institutions to play a critical role in enabling their countries to achieve the UN's 17 SDGs.

WASD COLLABORATION WITH THE UNITED NATIONS

WASD is delighted to have been working very closely with various United Nations Agencies, most specifically with the UN Joint Inspection Unit (JIU). Both JIU and WASD are inspired by the conviction that the UN Agenda 2030 for Sustainable Development (SD) and the 17 Sustainable Development Goals (SDGs) provide the momentum for renewed UN engagement with the public and private sectors.

In 2018, WASD collaborated with JIU on the UN project **Strengthening policy research uptake in the context of the 2030 Agenda for Sustainable Development**, aimed at reviewing the policy research uptake in service of the 2030 Agenda for SD. For the first time in its 52 year history, the UN (aided by WASD) officially consulted academics and researchers from all over the world on the policy research uptake in the UN.

In 2019, WASD also worked very closely with the UN JIU to undertake a UN system-wide review of policies, programmes, and platforms to support learning and enhance the adequacy of training policies in the UN. The report **Policies and platforms in support of learning: towards more coherence, coordination, and convergence** was launched officially on 28 October 2020 at the opening of WASD's Online Learning Conference.

These various initiatives and events with the UN JIU have encouraged WASD to launch SDGsUNi.



WHY YOU SHOULD JOIN?



- All leading World University Rankings, such as QS, Times Higher Education and others, emphasise the importance of assessing the critical role of universities across the world in implementing SDGs, both on campus and helping their countries as whole to achieve the UN's 17 SDGs.
- Find new students from across the world. Several reports argue that youth's perspectives on their future studies focuses on SD; as an example, Forbes refers to Generation Z as the "sustainability generation".
- A golden opportunity for your university to join the global conversation on SD and how to achieve the UN's 17 SDGs.
- In the post-COVID-19 era of global skills and the knowledge race, SDGsUNi will help your university to accomplish your natural and ascribed roles as a strategic agent for your country's national collective efforts to catch-up and be on track to achieve the UN's 17 SDGs.
- Integrate and reconnect your curriculum in all subjects relevant to the 17 SDGs, and place more focus on issues relevant to your country's developmental needs.
- Become more sensitive and responsive to developing graduates who can compete in the global and intensely competitive knowledge/digital economy. Your university will become more attractive to new students who are very keen to join universities that can help them better understand the global sustainability challenges and how to solve these problems in the future.
- Provide practical recommendations and actions to help your university improve and transform the way it conducts and uses research to achieve the UN's 17 SDGs. Your university will also be able to attract more research funding from different organisations across the world who are very keen to fund research projects focusing on issues around the UN's 17 SDGs.
- Build relationships and be involved with the UN's various agencies and officials working on SDGs.
- Enhance your university's profile in the international market.
- Network directly with key universities across the world, and share experience and lessons learned with their research and teaching.

JOIN **SDGsUNi**

Four simple levels of annual membership packages ([www.sdgsuniversities.org/about/membership/](https://sdgsuniversities.org/about/membership/)) are available to suit a variety of scope and objectives, whether your university wishes to make a small change, or embark on major transformation strategies and policies towards achieving the 17 SDGs and help your country.



To give your university peace of mind, **the first month of any membership is FREE of charge**; we are also very happy to tailor a specific package to meet your university's specific requirements. To help you visualise the way your university webpage will look and function in our SDGsUNi platform, our developers will create various demo pages for your university. All information on these demo pages will be taken from your own University freely available webpages.

- ▶ Please check the pages created for your university; these will be changed and amended as you feel more suitable for the university. Once the university has subscribed to SDGsUNi, you will be able to provide us with accurate and up-to-date information about your university and we will make all changes and updates for you.
- ▶ Please browse our various membership packages and choose the one that is most suitable for your university. We would also be delighted to speak to you regarding any special package not included below, please contact us at admin@wasd.org.uk.
- ▶ Should you require more information, please do not hesitate to contact our International Coordinator, Mrs Janet Snow (janet.snow@wasd.org.uk), Queen Mary University of London, Enterprise Zone, 5 Walden St, London, E2 1EF, United Kingdom.

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PHASE (1) UNIVERSITIES PLATFORMS

