



WASD
WORLD ASSOCIATION FOR
SUSTAINABLE DEVELOPMENT



**SUSTAINABLE
DEVELOPMENT
GOALS**

2

DAYS WORKSHOP



**22-23 JUNE
2024**



**LONDON
AND ONLINE**

DEVELOPING SUCCESSFUL LEADERSHIP STYLES FOR WOMEN IN A CHANGING ENVIRONMENT

REGISTER NOW:

<https://www.eventbrite.co.uk/e/developing-successful-leadership-styles-for-women-tickets-882690530137>

More Details: <https://wasd.org.uk/listing/successful-women/>

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Designed and will be delivered by one of the world's top and renowned experts on Business, Management and women's leadership.

Professor **Beverlee B. Anderson**

California State University
 San Marcos, USA



<https://sdgswhoswho.org/listing/beverlee-anderson/>

After an academic career that included a variety of teaching and administrative positions at several US institutions of higher education, Beverlee currently serves as Professor Emerita at California State University San Marcos. She continues to engage in theoretical and applied research and is also actively engaged with academic and professional organisations. Her academic publications and presentations focus on cross-cultural and international business topics with emphasis on consumer behaviour and sustainable development. She is past President of the Marketing Educators' Association and actively served as board member and officer in both academic and professional international associations.

<https://wasd.org.uk/listing/successful-women/>

The workshop objectives include but are not limited to:

- Be able to identify behaviours that hinder and advance your leadership effectiveness by identifying and understanding potential roadblocks on the road to successful leadership.
- Develop an understanding of effective leader characteristics, behaviours, and styles.
- Learn to identify effective communication skills and techniques vital to all effective leaders.
- Learn the leadership skills essential for handling recurring issues.
- Become acquainted with ways to energize self for maximum effectiveness.
- Learn the importance of Setting Goals.
- Learn about the Sacrifices and Consequences of your choices.

If you have any questions and/or need any help to register, please contact Mrs **Janet Snow** (admin@wasd.org.uk)