

# HIGHER EDUCATION AND SUSTAINABILITY LEADERSHIP PROGRAMME



5

Days  
Workshop

30  
Hours



15-19 April 2024  
(Online)

Accelerate **Universities Role**  
for **the Implementation** of the  
**United Nations Sustainable  
Development Goals 2030**

<https://wasd.org.uk/listing/universities-un-sdgs/>

## FACILITATORS

The workshop is designed and will be delivered by top and renowned experts in Higher Education from across the world:



**Prof. Liisa Laakso**  
Nordic Africa Institute,  
Finland



**Ambassador (Ret)  
Dr Petru Dumitriu**  
Diplo Foundation, Switzerland



**Prof. Beverlee B. Anderson**  
California State University  
San Marcos, United States



**Prof. Manuel Frutos-Perez**  
Cambridge Education Group,  
United Kingdom



**Dr Mohamed Hassan-Sayed**  
University of Southampton,  
United Kingdom



**Prof. Douglas Hensler**  
University of  
Wisconsin-Green Bay,  
United States

## More Details and Registration

For more details about the workshop please visit:  
<https://wasd.org.uk/listing/universities-un-sdgs/>  
and to register/enquire about this workshop,  
please contact WASD International Coordinator  
Mrs Janet Snow: [admin@wasd.org.uk](mailto:admin@wasd.org.uk).



**Prof. Allam Ahmed**  
World Association for  
Sustainable Development, UK



## Overview

The workshop has been designed to introduce a variety of new perspectives for **Higher Education (HE)** institutions (**universities, colleges and research institutes**) to accelerate their role in helping countries achieve the **United Nations Agenda 2030 for Sustainable Development** and its **17 Sustainable Development Goals (SDGs)**. The workshop will explore various top professional standards and guidelines for teaching and research in the UK and other leading countries such as the UK Higher Education Advanced Professional Standards Framework. There will also be great focus on issues relating to **teaching excellence**, including teaching quality, learning environment, continuous professional staff development and other important issues relating to student support and career development.

## What will you learn?

The workshop aims to enable university leaders and decision makers to introduce fit-for-purpose leadership styles and approaches to their institutions, and transform their teaching and research towards achieving the **UN Agenda 2030 for SD** and its **17 SDGs**. To accelerate their role in achieving the UN SDGs, participants will learn how to ensure all academic programmes are embedded and aligned (designed/revalidated) with the **17 SDGs**. The aim is to ensure future graduates are fully aware of the subject of sustainability and, accordingly, are able to engage on a global scale to address future global challenges and find ways for sustainable solutions.

The following **key objectives** will be developed during the workshops:

- How universities can reposition and rebrand themselves as an excellent provider of transformative education, and achieve the UN SDGs 2030.
- How universities can effectively handle the changing expectations of governments and society to help national and international efforts for growth and development, particularly in the post-COVID-19 era.
- How to ensure universities are confident about their future.
- Understanding the 17 SDGs, targets and indicators.
- Discussing the challenges universities face in the implementation of the various SDGs.
- Acquiring the essential knowledge and relevant social science concepts and theories required for any university to implement the SDGs.
- Learning how universities formulate policies and strategies for the implementation of SDGs and how policies for the overall 2030 Agenda are made.
- Finding new ways of thinking and problem-solving including working and influencing dynamics in universities, effective team and networks development.
- During the workshop, participants from different universities will discover new dimensions in leadership and management practices that will help them lead their universities' initiatives to implement the SDGs.

## Target Participants

The workshop covers materials for all levels from supervisory through to senior level.

- Academics, including vice chancellors, deans, heads of departments, researchers and students who are interested in leadership and in being part of an engaging educational experience that explores the challenges and opportunities that face universities.
- Government officials: ministers, undersecretaries, directors, etc.
- Students, youth, NGOs (voluntary) and civil society groups (public).
- Private sector: CEOs, managers, and directors responsible for transformation, project, programme, performance, excellence, knowledge, innovation or change management.
- Experienced managers who have significant futures-oriented management responsibilities, and who are interested in reflecting on their own experience and discovering new ideas.
- Professionals, SMEs, Start-ups, and other stakeholders.

## Programme Structure

The workshop's facilitators will provide participants with the best scientific and management solutions to implement effective policy and strategy in their universities to achieve the **17 SDGs** of the **UN 2030 Agenda**. The facilitators will be on hand to guide you through the workshop and will expect you to bring personal experience and reflection on the topics covered.

There will be an activity or set of activities for each session that are designed to help you engage with the introduction to the theories and concepts explored within the workshop.

Group work will be required for participants to engage in the workshop. Such activity allows participants to embed the new knowledge within their experience through active discussion and challenge.

The following **key topics** will be discussed during the workshop:

1. Introduction to the university as an organisation (*theories and concepts*).
2. Evolution of the concept of development in the UN system - from growth to SD.
3. Understanding SD and the UN 17 SDGs.
4. SDG targets, indicators and data.
5. Re-thinking the role of the university in society.
6. Managing internal knowledge resources in the UN system.
7. Re-connecting universities with the national policies and strategies for a knowledge-based economy.
8. Universities' teaching and research of AI to achieve SDGs and future insights.
9. Embedding SDGs in universities' teaching and research.
10. Measuring universities' performance towards the UN SDGs.
11. Global experiences, lessons learned and country-specific case studies from the United Kingdom, United States, and Indonesia.
12. Study visit to leading universities in the UK (face-to-face).
13. Discussion and next steps.



For more details about WASD Training and Capacity-Building Programme please visit:  
<https://wasd.org.uk/training/>.



# Programme Day 1

**08:45 - 09:00** Registration and networking

**SESSION 01 09:00 - 10:30**

- Introduction to the course and the university as an organisation

**10:30 - 10:45** Tea/Coffee Break and Networking

**SESSION 02 10:45 - 12:15**

- What is the UN system?

**12:15 - 12:45** Lunch Break and Networking

**SESSION 03 12:45 - 14:15**

- Re-thinking the role of the university in society

# Programme Day 2

**08:45 - 09:00** Registration and reflection on day one

**SESSION 04 09:00 - 10:30**

- UN development agendas in a historical perspective and other UN global agendas

**10:30 - 10:45** Tea/Coffee Break and Networking

**SESSION 05 10:45 - 12:15**

- Evolution of the concept of development in the UN system since 1945

**12:15 - 12:45** Lunch Break and Networking

**SESSION 06 12:45 - 14:15**

- Understanding SD, SDGs, targets, indicators and data

## Programme Day 3

**08:45 - 09:00** Registration and networking

**SESSION 07 09:00 - 10:30**

- Embedding SDGs in universities' teaching and research

**10:30 - 10:45** Tea/Coffee Break and Networking

**SESSION 08 10:45 - 12:15**

- Advancing sustainability in chemical engineering teaching at Southampton University, UK

**12:15 - 12:45** Lunch Break and Networking

**SESSION 09 12:45 - 14:15**

- Approaches to integration with SDGs at California State University San Marcos, USA

## Programme Day 4

**08:45 - 09:00** Registration and reflection on day one

**SESSION 10 09:00 - 10:30**

- Managing internal knowledge resources in the UN system

**10:30 - 10:45** Tea/Coffee Break and Networking

**SESSION 11 10:45 - 12:15**

- Re-connecting universities with the national policies and strategies for KE

**12:15 - 12:45** Lunch Break and Networking

**SESSION 12 12:45 - 14:15**

- Universities' teaching and research of AI, DS and DT to achieve SDGs and future insights



# Programme Day 5

**08:45 - 09:00** Registration and networking

**SESSION 13 09:00 - 10:30**

- Measuring universities' performance towards the UN SDGs

**10:30 - 10:45** Tea/Coffee Break and Networking

**SESSION 14 10:45 - 12:15**

- Managing change and transformation process for SDGs

**12:15 - 12:45** Lunch Break and Networking

**SESSION 15 12:45 - 14:15**

- New leadership model for HE: managing, leading and following