HIGHER EDUCATION AND SUSTAINABILITY LEADERSHIP MASTERCLASS

WASD
WORLD ASSOCIATION FOR SUSTAINABLE DEVELOPMENT

5 Days Masterclass **30** Hours

SUSTAINABLE DEVELOPMENT GOALS

17–21 June 2024
London (face-to-face & Online)

Accelerate Universities Role for the Implementation of the United Nations Sustainable Development Goals 2030

https://wasd.org.uk/listing/universities-un-sdgs-masterclass/

FACILITATORS

The workshop is designed and will be delivered by top and renowned experts in Higher Education from across the world:

Prof. Liisa Laakso
Nordic Africa Institute, Finland

Prof. Manuel Frutos-Perez
Cambridge Education Group, United Kingdom

Prof. Beverlee B. Anderson
California State University San Marcos, United States

Ambassador (Ret) Dr Petru Dumitriu
Diplo Foundation, Switzerland

Dr Mohamed Hassan-Sayed
University of Southampton, United Kingdom

Dr Bashair Alrumaih
Majmaah University, Saudi Arabia

Prof. Bakri Osman Saeed
Association of African Universities, Ghana

Prof. Ni Nyoman Tri Puspaningsih
University of Airlangga Indonesia

More Details and Registration

For more details about the masterclass please visit: **https://wasd.org.uk/listing/universities-un-sdgs-masterclass/** and to register/enquire about this workshop, please contact WASD International Coordinator Mrs Janet Snow: **admin@wasd.org.uk**.

Prof. Allam Ahmed
World Association for Sustainable Development, UK

Overview

The masterclass has been designed to introduce a variety of new perspectives for Higher Education (HE) institutions (universities, colleges and research institutes) to accelerate their role in helping countries achieve the United Nations Agenda 2030 for Sustainable Development and its 17 Sustainable Development Goals (SDGs). The masterclass will explore various top professional standards and guidelines for teaching and research in the UK and other leading countries such as the UK Higher Education Advanced Professional Standards Framework. There will also be great focus on issues relating to teaching excellence, including teaching quality, learning environment, continuous professional staff development and other important issues relating to student support and career development.

What will you learn?

The masterclass aims to enable university leaders and decision makers to introduce fit-for-purpose leadership styles and approaches to their institutions, and transform their teaching and research towards achieving the UN Agenda 2030 for SD and its 17 SDGs. To accelerate their role in achieving the UN SDGs, participants will learn how to ensure all academic programmes are embedded and aligned (designed/revalidated) with the 17 SDGs. The aim is to ensure future graduates are fully aware of the subject of sustainability and, accordingly, are able to engage on a global scale to address future global challenges and find ways for sustainable solutions.

The following **key objectives** will be developed during the workshops:

- How universities can reposition and rebrand themselves as an excellent provider of transformative education, and achieve the UN SDGs 2030.
- How universities can effectively handle the changing expectations of governments and society to help national and international efforts for growth and development, particularly in the post-COVID-19 era.
- How to ensure universities are confident about their future.
- Understanding the 17 SDGs, targets and indicators.
- Discussing the challenges universities face in the implementation of the various SDGs.
- Acquiring the essential knowledge and relevant social science concepts and theories required for any university to implement the SDGs.
- Learning how universities formulate policies and strategies for the implementation of SDGs and how policies for the overall 2030 Agenda are made.
- Finding new ways of thinking and problem-solving including working and influencing dynamics in universities, effective team and networks development.
- During the workshop, participants from different universities will discover new dimensions in leadership and management practices that will help them lead their universities' initiatives to implement the SDGs.

Target Participants

The masterclass covers materials for all levels from supervisory through to senior level.

- Academics, including vice chancellors, deans, heads of departments, researchers and students who are interested in leadership and in being part of an engaging educational experience that explores the challenges and opportunities that universities face.
- Government officials: minsters, undersecretaries, directors, etc.
- Students, youth, NGOs (voluntary) and civil society groups (public).
- Private sector: CEOs, managers, and directors responsible for transformation, project, programme, performance, excellence, knowledge, innovation or change management.
- Experienced managers who have significant futures-oriented management responsibilities, and who are interested in reflecting on their own experience and discovering new ideas.
- Professionals, SMEs, Start-ups, and other stakeholders.

Programme Structure

The masterclass facilitators will provide participants with the best scientific and management solutions to implement effective policy and strategy in their universities to achieve the 17 SDGs of the UN 2030 Agenda. The facilitators will be on hand to guide you through the workshop and will expect you to bring personal experience and reflection on the topics covered.

There will be an activity or set of activities for each session that are designed to help you engage with the introduction to the theories and concepts explored within the workshop.

Group work will be required for participants to engage in the workshop. Such activity allows participants to embed the new knowledge within their experience through active discussion and challenge.

The following **key topics** will be discussed during the masterclass:

- Introduction to the course and SD.
- Introduction to the university as an organisation (theories and concepts).
- Re-thinking the role of the university in society.
- Understanding Who/What determines the purpose of your institution.
- What is the UN system?
- UN development agendas in an historical perspective.
- Other UN global agendas.
- Evolution of the concept of development in the UN system since 1945 (from growth to SD).
- Understanding the UN 17 SDGs, targets, indicators and data.
- Managing internal knowledge resources in the UN system.
- Re-connecting universities with the national policies and strategies for a knowledge-based economy.
- Universities' teaching and research of AI, DS and DT to achieve SDGs and future insights.
- New leadership model for HE: SDGs and the civic university in the digital era.
- Academic mobility and the role of universities to achieve SDGs 4 and 16.
- Global experiences, lessons learned and country-specific case studies including study visit to leading universities in the UK (face-to-face):
  - *Advancing sustainability in chemical engineering teaching at University of Southampton, UK*
  - *Evaluating the quality of HE programmes in the Kingdom of Saudi Arabia*
  - *Embedding SDGs in universities' teaching and research at California State University San Marcos, USA*
- Managing the change and transformation process for SDGs.
- Reconnecting universities with the discourse of community development.
- New leadership model for HE: managing, leading and following.
- Measuring universities' performance towards the UN SDGs.
- Discussion and next steps.

Programme Day 1

Monday 17th June 2024

Queen Mary University of London - London

08:45 - 09:00 **Arrival Refreshments, and networking**

SESSION - **01** - **09:00 - 10:30**

• Introduction to the course and the university as an organisation

10:30 - 11:00 **Tea/Coffee Break and Networking**

SESSION - **02** - **11:00 - 12:30**

• What is the UN system?

12:30 - 13:30 **Lunch Break and Networking**

SESSION - **03** - **13:30 - 15:30**

• The evolution of the concept of development in the UN system from growth to SD

Programme Day 2

Tuesday 18th June 2024

Queen Mary University of London - London

08:45 - 09:00 **Arrival Refreshments, networking, and reflection on day one**

SESSION - **04** - **09:00 - 10:30**

• Managing internal knowledge resources in the UN system

10:30 - 11:00 **Tea/Coffee Break and Networking**

SESSION - **05** - **11:00 - 12:30**

• Understanding SDGs, targets, indicators and data

12:30 - 13:30 **Lunch Break and Networking**

SESSION - **06** - **13:30 - 15:30**

• New leadership model for HE: SDGs and the civic university in the digital era

Programme Day 3
Wednesday 19th June 2024
University of Southampton- Southampton

08:00 - 09:45   Travel from London to the University of Southampton

09:45 - 10:00   Arrival Refreshments and networking

SESSION - **07** - **10:00 - 11:30**

- Advancing sustainability in chemical engineering teaching at the University of Southampton, UK

SESSION - **08** - **11:30 - 12:30** - **Tour**

- Building a sustainable future: exploring the vital link between lab innovations and SDGs at the University of Southampton state-of-the-art pilot plant! Join this eye-opening industrial visit at the School of Chemistry's Department of Chemical Engineering, University of Southampton.

12:30 - 13:30   Lunch Break and Networking

SESSION - **09** - **13:30 - 15:00**

- Evaluating the quality of HE programmes in KSA

Travel from Southampton to London

Programme Day 4
Thursday 20th June 2024
Queen Mary University of London - London

08:45 - 09:00   Arrival Refreshments, networking, and reflection on day three

SESSION - **10** - **09:00 - 10:30**

- Re-thinking the role of the university in society

10:30 - 11:00   Tea/Coffee Break and Networking

SESSION — **11** — **11:00 - 12:30**

- Embedding SDGs in universities' teaching and research at California State University San Marcos, USA

12:30 - 13:30 Lunch Break and Networking

SESSION — **12** — **13:30 - 15:30**

- Academic mobility and the role of universities to achieve SDGs 4 and 16

Programme Day 5 — Friday 21st June 2024
Queen Mary University of London - London

08:45 - 09:00 Arrival Refreshments, networking, and reflection on Day 4

SESSION — **13** — **09:00 - 10:30**

- Reconnecting universities with the discourse of community development

10:30 - 11:00 Tea/Coffee Break and Networking

SESSION — **14** — **11:00 - 12:30**

- Managing the change and transformation process for universities to achieve the UN SDGs

12:30 - 13:30 Lunch Break and Networking

SESSION — **15** — **13:30 - 15:00**

- Measuring universities' performance towards the UN SDGs