



Mastering Public Policy for the Implementation of the United Nations Sustainable Development Goals

3

DAYS COURSE

(Face-to-Face and Online)



**Monday 11th - Wednesday 13th
September 2023**



**Queen Mary University of London
London - United Kingdom**



**CERTIFICATE
OF COMPLETION**

from Queen Mary University of London



The course has been designed to introduce a variety of fundamental perspectives on public policy analysis and formulation to achieve the **United Nations (2015) Agenda 2030 for Sustainable Development** and its **17 Sustainable Development Goals (SDGs)**. The course aims to discuss and explore the various approaches and different ways (in different countries) that can contribute to policy analysis, formulation, implementation, monitoring and evaluation.

- More information about the course can be found at:
<https://wasd.org.uk/listing/mpp-sdgs/>

FACILITATORS



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PROGRAMME



ABBREVIATIONS

| | | |
|-------------|---|-------------------------------|
| AI | : | Artificial Intelligence |
| COP | : | Conference of the Parties |
| DCs | : | Developing Countries |
| DT | : | Digital Transformation |
| DS | : | Data Science |
| FDI | : | Foreign Direct Investment |
| KM | : | Knowledge Management |
| SD | : | Sustainable Development |
| SDGs | : | Sustainable Development Goals |
| SMEs | : | Small and Medium Enterprises |
| TT | : | Technology Transfer |
| UN | : | United Nations |



DAY 1

Monday 11 September 2023 | (09:00-16:30)

Arrival Refreshments and Networking 09:00 - 09:15

SESSION 01 09:15 - 10:45

- Introduction to the course and the organisation.
- Understand SD.
- Challenges governments face in the implementation of SDGs post Covid-19.

Tea/Coffee Break and Networking 10:45 - 11:00

SESSION 02 11:00 - 12:30

- What is the UN system?
- The UN Global Compact and the engagement of non-state actors.
- Agenda 2030 and previous global agendas.

Lunch Break and Networking 12:30 - 13:15

SESSION 03 13:15 - 14:45

- Understanding the UN 17 SDGs.
- SDGs targets, indicators and data.
- National reporting: where are we now!

Tea/Coffee Break and Networking 14:45 - 15:00

SESSION 04 15:00 - 16:30

- Global developments in FDI and TT.
- Entrepreneurship and SMEs - dynamic growth processes.
- UN Report *"The UN System – Private Sector Partnership Arrangements in the Context of the 2030 Agenda"*.



DAY 2

Tuesday 12 September 2023 | (09:00-16:30)

Arrival Refreshments, networking and reflection on day one

09:00 - 09:15

SESSION 05 09:15 - 10:45

- Introduction to policy and public policy.
- Policy making process: problems analysis and setting the agenda.
- UN Report "*Strengthening the policy research uptake in service of the UN Agenda 2030 for SD*".

Tea/Coffee Break and Networking

10:45 - 11:00

SESSION 06 11:00 - 12:30

- Science, technology and innovation policy.
- National policies and strategies for knowledge-based economy.
- UN Report "*KM in the UN system*".

Lunch Break and Networking

12:30 - 13:15

SESSION 07 13:15 - 14:45

- Introduction to AI.
- Role of AI to achieve SDGs and future insights.
- UN Reports "*UN policies and platforms in support of learning: towards more coherence, coordination and convergence*".

Tea/Coffee Break and Networking

14:45 - 15:00

SESSION 08 15:00 - 16:30

- Introduction to DT.
- Technologies and Processes of DT and the impact on SD.
- UN Reports "*Blockchain applications in the UN system: towards a state of readiness*" and "*Managing cloud computing services in the UN system*".



DAY 3

Wednesday 13 September 2023 | (09:00-16:45)

Arrival Refreshments, networking and reflection on day two

09:00 - 09:15

SESSION 09 09:15 - 10:45

- Policy implementation.
- Managing change and transformation process.
- Strategic management and planning.

Tea/Coffee Break and Networking

10:45 - 11:00

SESSION 10 11:00 - 12:30

- Energy and sustainability policies.
- Challenges of sustainable electrification in DCs.
- UN Report "*Climate change and COP*".

Lunch Break and Networking

12:30 - 13:15

SESSION 11 13:15 - 14:45

- Health and wellbeing for SD.
- Critical role of healthcare in achieving Agenda 2030 and SDGs?.
- Policies and planning in healthcare.

Tea/Coffee Break and Networking

14:45 - 15:00

SESSION 12 15:00 - 16:45

- Gender equality for sustainability.
- Understanding the role of women in influential leadership positions.
- Policies for women empowerment.
- Certificates and next steps.

