



WASD Collaboration, Relationships and Partnerships





Welcome to WASD

It gives me great pleasure to introduce our Collaboration and Partnerships with Universities Services. We invite you to explore our brochure (and websites: www.wasd.org.uk | www.sdgsuniversities.org) and discover for yourself the pioneering work the World Association for Sustainable Development (WASD) is doing across the world.

WASD is global forum that brings together leading academics and think tank experts from across the world to discuss issues relating to sustainable development, science and technology management to help transform countries into advanced, knowledge-based societies led by sustainable innovation and social advance.

WASD is very keen to engage and collaborate very closely with all academic and research institutions from all over the world. Our various partnership initiatives and activities, together with our various partners across the world, aim to strengthen institutions' capabilities and capacities and enable them to make big decisions.

The purpose of our academic and research partnership is to establish a relationship for interaction between WASD and institutions across the world. In these partnership arrangements, we plan to explore research and teaching in areas of mutual interest and establish a framework between the parties that will facilitate future interactions. It is anticipated that research and teaching collaborations can be established in areas of mutual interest that are non-proprietary and intended for public dissemination.

In 2023 we have celebrated our 20th Anniversary and we sincerely hope to have more opportunities and collaboration with new global partners in 2024 and beyond.

Please feel free to contact us (admin@wasd.org.uk) if there is any additional information that you need to know about WASD and its various activities, particularly the teaching partnerships packages listed in this brochure.

Professor Allam Ahmed

PhD MSc BSc (Hons) FFPH FCIM Chartered Marketer

Founding President

World Association for Sustainable Development (WASD)

Managing Director

Sustainable Development Goals Universities Initiative (SDGsUNI)

WASD COLLABORATION WITH THE UNITED NATIONS

WASD is delighted to have been working very closely with various United Nations Agencies, most specifically with the UN Joint Inspection Unit (JIU). Both JIU and WASD are inspired by the conviction that the UN Agenda 2030 for Sustainable Development (SD) and the 17 Sustainable Development Goals (SDGs) provide the momentum for renewed UN engagement with the public and private sectors.

In 2018, WASD collaborated with JIU on the UN project **Strengthening policy research uptake in the context of the 2030 Agenda for Sustainable Development**, aimed at reviewing the policy research uptake in service of the 2030 Agenda for SD. For the first time in its 52 year history, the UN (aided by WASD) officially consulted academics and researchers from all over the world on the policy research uptake in the UN.

In 2019, WASD also worked very closely with the UN JIU to undertake a UN system-wide review of policies, programmes, and platforms to support learning and enhance the adequacy of training policies in the UN. The report **Policies and platforms in support of learning: towards more coherence, coordination, and convergence** was launched officially on 28 October 2020 at the opening of WASD's Online Learning Conference.

These various initiatives and events with the UN JIU have encouraged WASD to launch its **Sustainable Development Goals Universities Initiative (SDGsUni)**.



SDGs UNIVERSITIES INITIATIVE

In May 2020, WASD established the Sustainable Development Goals Universities Initiative (SDGsUNi). SDGsUNi brings together Higher Education Institutions (HEIs) (universities, colleges and research institutes), societies (academic/professional) and individuals from across the world in a global forum to collaborate and reconnect with the discourse of Sustainable Development (SD). SDGsUNi will therefore help universities and research institutions to play a critical role in enabling their countries to achieve the UN's 17 SDGs.



In collaboration with several international leading universities in the world and to achieve the United Nations Agenda 2030 and its 17 Sustainable Development Goals, particularly **Goal 17: Strengthen the means of implementation and revitalize the Global Partnership for Sustainable Development**, WASD delivers courses that are accredited by most countries' Ministries of Higher Education.

Why Now?

In the post-COVID-19 era, universities must confront the new realities that are rapidly manifesting themselves in a diversely *complex and fast-changing world*. Business as usual will not suffice. Universities need to be expansively re-focused in order to become *more sensitive and responsive to its mission of developing graduates* who, in addition to conventional graduate training, are also able to fight the intellectual battle for self-confidence and self-assertion as equal players in the global and intensely competitive *knowledge/digital economy*.



In addition to a distance learning mode of delivery, **WASD** also offers its programmes/courses face-to-face in weekly teaching blocks in the UK or overseas. We provide additional supervision and assessment time designed to fit around your personal and professional commitments. There is also an opportunity for students to complete a higher degree with an advance standing by gaining exemptions based on Units studied on other programmes/courses.

Programme Design

- ✔ Adopts a comprehensive methodology to ensure quality and rigour in pedagogy.
- ✔ Programmes and courses are more than just academic curricula taught by leading subject experts from both academia and industry.
- ✔ Explore leading executive education institutes and the curriculum they are offering; this leads us to contact the faculty members at top global universities who match our areas of need.
- ✔ Conduct several short surveys, benchmarking the needs of the target participants and making sure our experts adapt to their needs and learning styles.
- ✔ Review latest business research and CEO voice surveys published by leading global management consultancies to highlight new challenges and general requirement needs.
- ✔ Answer broad industry needs; in many cases, our programmes attempt to solve existing industry pains and prevalent deficiencies that are practiced in organisational settings, rendering the organisations unsuccessful.



Our Students

- ✔ Our programmes have attracted top executives from more than 1,000 government agencies and companies around the globe and have attracted over 5,000 participants from more than 40 countries.
- ✔ Our students include recent graduates, experienced professionals and people who are returning to education after a break.
- ✔ Most of our programmes/courses are delivered to students world-wide, entirely by distance learning techniques, using online communication, e-mail contact with tutors, supplemented by access to our comprehensive learning resources.



Saudi Society for Health Administration - Saudi Arabia

Research, Teaching and Capacity Building



Effat University - Saudi Arabia

Middle East Journal of Entrepreneurship, Leadership and Sustainable Development (MEJELSD)



**جامعة المعرفة
ALMAAREFA UNIVERSITY**



**مركز الملك سلمان للإغاثة والأعمال الإنسانية
KING SALMAN
HUMANITARIAN AID & RELIEF CENTRE**

AlMaarefa University & King Salman Humanitarian Aid & Relief Centre - Saudi Arabia

International Humanitarian Research



CIFAL Saudi Arabia, United Nations Institute for Training and Research (UNITAR) and Almajmaah University, Kingdom of Saudi Arabia

SAUDI ARABIA

SUDAN



Sudan University of Science and Technology - Sudan

UNESCO Chair for Women in Science and Technology



University of Gezira - Sudan

Research, Capacity Building and International Journal



National Centre for Research (NCR) Sudan

Archive and upload on WASD's Digital Library Environment and Natural Resources International Journal (ENRIJ)





Al Zaytoonah University - Jordan

Doctoral joint program on Business Administration (DBA)



JORDAN



Supreme Council for Planning and Development - Kuwait

Kuwait's National Project for Knowledge Economy (NPKE)

KUWAIT

GHANA



Association of African Universities (AAU) - Ghana

African Universities SDGs Initiative



INDONESIA



Airlangga University - Indonesia

Research, Capacity Building, Joint International Conference and Journal Special Issues





2019 UN London



2018 UN Genève

2017 Bahrain



World Sustainability Forums

As a **World Leader in Sustainability Conferences and Forums**, **WASD** has a long experience in organising large conferences and events in the UK and across the world. We have a long history of working with world leading organisations in organising sustainability conferences and other global issues and subjects. We are happy to help all universities organise their conferences and high level events. WASD acts as a meeting platform where participants from all over the world meet each other annually to experience new ideas and cultures, travel and see new places, and learn about all of the aspects of world sustainable development together with their future colleagues.

WASD conferences consist of sessions of Keynote Speakers, General Assembly, Plenary Sessions, Paper Presentations and Excursions (visits and tour) in the organising country. The objective is to create a fresh knowledge base and provide direction to all participants to effectively deal with future challenges of world sustainable development. The conferences attract large numbers of global experts and scholars in addition to WASD members all over the world. Participants include researchers, policy-makers, educators, experts, consultants and, most importantly, companies focused on the creation and commercialisation of technology.



H. E. Ambassador Petru Dumitriu

Former Inspector – United Nations
Joint Inspection Unit

“

We noted the quality of your annual conferences conceived and organized as fertile formulas of multi-stakeholder partnerships. It is against this background that I would kindly invite you to organize your 2018 16th International Annual Conference in Geneva, at the Palais des Nations. That would allow us to present the work of the Joint Inspection Unit to a broader audience. ”

University of Brighton - United Kingdom

Towards a Sustainable Knowledge-Based Economy in the Middle East and North Africa Conference

2003, 2004, 2008, 2009,
2012, 2013, 2015, 2016, 2017,
2018, 2019, 2022, 2023

UNITED KINGDOM

Edinburgh Napier University - United Kingdom

The Role of Academic Institutions and Societies in Achieving the Millennium Development Goals Conference



University of Brighton



University of East London



Stockton University - United States

Sharing Knowledge Making a Difference: the Role of International Scientific Cooperation Conference



UNITED STATES

2011

2010 **St LUCIA**



University of West Indies - St Lucia

Towards Epistemic Sovereignty: (Re)-Thinking Development in a Changing Global Political Economy Conference

2014

CANADA

2015

TURKEY

2018

SWITZERLAND



University of Naples - Italy

Global and Local Resources in Achieving Sustainable Development Conference

ITALY

2006



Ahlia University - Bahrain

*Digital Revolution, Smart Cities and Performance Improvement Towards a Sustainable Knowledge-based Inclusive Development Conference
The Impact of the Global Financial Crisis on the Environment, Energy and Sustainable Development Conference*

BAHRAIN

2009, 2017



**United Arab Emirates University
- United Arab Emirates**

Global Competitiveness: a Common Goal in a Digital Society Conference

U.A.E.

2005, 2012



SUDAN

2019, 2020

Sudan International University - Sudan

Integrating Climate Change into Sustainable Development: the Role of Higher Education Institutions and Research Centres Conference



AUSTRALIA

2007

Griffith University - Australia

Knowledge Management and Sustainable Development in the 21st Century Conference

Conference Proceedings

Conference Proceedings
Citation Index



THOMSON REUTERS
WEB OF KNOWLEDGE

WASD will edit all papers submitted prior to the deadline and include them in the conference proceedings, World Sustainable Development Outlook. These proceedings, with ISBN and ISSN registration number, are high-quality publications listed in the **Thomson Reuters Conference Proceedings Citation Index Database/Web of Science Core Collection (CPCI); Clarivate; Scopus; British Library; ABI/Inform (ProQuest); Crossref** and most top universities across the world, such as **Oxford, Harvard, Cambridge**. Our proceedings are also respected all over the world by leading academic and professional bodies such as the World Bank, European Commission, and major universities in the UK (Oxford, Cambridge, London, etc.), USA (Stanford, NY, California), Australia (Queensland, Sydney, Griffith), etc.



This publication focuses on sustainable development with a view to encouraging forward thinking in solving global sustainability problems. Drawing on the expertise of a diverse cultural and national range of contributors, this title boasts its position as a truly global source book. Outlook 2007 examines a number of environmentally-linked subjects from education and knowledge management to climate change and trade and development. The title provides a coherent overview of sustainable development and a holistic approach to finding effective solutions to global issues.

The Environmentalist, magazine of the IEMA (Institute of Environmental Management & Assessment), 21 July 2008



SUSTAINABILITY TV



WASD is driven by open source and open standards initiatives; this enables us to deliver state-of-the-art solutions and functionalities to our clients around the globe. Our objective is to provide interested parties, especially within developing countries, with solutions that reflect latest technologies at affordable prices. All WASD conferences are recorded on video and edited to meet the needs of all our stakeholders across the world; you can watch all the videos from our conferences in our Video Library and YouTube Channel. WASD also aims to publish conference proceedings free to download from our Digital Library online.

Dr Gale T. C. Rigobert

Dean of Academic Affairs at the University of St. Martin, in the Dutch Caribbean and Former Minister for Education, Innovation, Gender Relations and and Sustainable Development in Saint Lucia



“ While sustainable development is now en vogue, WASD can be credited alongside agencies that championed the merits of sustainable development and the urgency and necessity to pursue holistic strategies that will facilitate the enhancement of the human condition, while causing minimal harm to the environment. Further, when many were caught up in the euphoria of the ICT revolution and what it meant for countries traditionally trapped in the bowels of abject poverty, WASD was able to deconstruct the ICT revolution and to explore the real social and economic opportunities therein for countries which were historically dependent on trade in primary products/commodities. ”

Previous Keynote Speakers: Academics and Researchers



Prof. Thomas Schelling

2005 Nobel Prize Laureate – Economics
University of Maryland
USA



Prof. Janet Druker

Senior Pro-Vice Chancellor
Canterbury Christ Church University
United Kingdom



Prof. Bakri Saeed

President
Association of African Universities
Ghana



Prof. Frances Stewart

Professor Emeritus of
Development Economics
University of Oxford



Prof. Ehab Abdel-Rahman

Provost
American University in Cairo
Egypt



Prof. Verity Brown

Pro-Vice-Chancellor Impact
and Innovation
University of East London



Prof. Mark E. Smith

President and Vice-Chancellor
University of Southampton
United Kingdom



Prof. Liisa Laakso

Rector
University of Tampere
Finland



Prof. Gurinder Singh

Group Vice Chancellor
Amity Universities
India



Prof. Farida Fortune

Lead Centre for Oral Immunobiology
& Regenerative Medicine
Queen Mary University of London, UK



Prof. Mohammad Nasih

Rector
University of Airlangga
Indonesia



Dr Joyce Capelli

President and executive Director
Instituto Melhores Dias
Brazil



Dr Michael Greger

Director Public Health
and Animal Agriculture
Humane Society, USA



Sarah Collymore

Headteacher
St George's CE Primary School
UK



Prof. Aled Jones

Director
Global Sustainability Institute
UK



Prof. Lynette Louw

Deputy Dean, Faculty of Commerce
Rhodes University
South Africa



Prof. Clement Sankat

Pro-Vice Chancellor & Principal
University of the West Indies
Trinidad & Tobago



Dorcas Gwata

Global Health Consultant,
Women Leadership Programme
Oxford University, UK

Previous Keynote Speakers: UN, International Organisations & Governments



H. E. Olga Algayerova

Executive Secretary
United Nations Economic
Commission for Europe



H. E. Lim Kitack

Secretary General
International Maritime
Organization (IMO)



H. E. Arancha González

Executive Director
International Trade Centre,
UN & WTO



Erol Kiresepi

President International
Organisation of Employers
CEO of Santa Farma
Pharmaceuticals



H. E. Dr Hend Al Muttah

Permanent Representative of Qatar
to the UN Office at Geneva & other
International Organizations
Switzerland



Jorge Laguna-Celis

Director Governance Affairs Office
United Nations Environment
Programme
Kenya



Ella Robertson

Managing Director
One Young World
United Kingdom



Prof. Mohamed Hassan

Chair
United Nations University Council
Sudan



Samia Melhem

Global Lead on Digital
Development World Bank
USA



H. E. Sheikh Nahyan Al Nahyan

Minister of Higher Education
and Scientific Research
United Arab Emirates



Councillor Lynda Hyde

Mayor
City of Brighton and Hove
United Kingdom



H. E. Stephenson King

Prime Minister
St. Lucia



Helen Gillman

Senior Knowledge Management Specialist
International Fund for Agricultural
Development
Italy



H. E. John Nsambu

State Minister of ICT
Uganda



H. E. Prof. Intisar Saghiroun

Minister of Higher Education
and Scientific Research
Sudan



Prof. Jamel-Eddine Gharbi

Minister of Planning and Regional
Development
Former Vice President University
of Jendouba
Tunisia



Helen Medina

Senior Manager Public Affairs
Nestlé
Switzerland



H. E. Fahmi Al Jowder

Minister of Works
Electricity & Water Authority
Kingdom of Bahrain

Community Engagement, Outreach and Impact

WASD is very keen to encourage the engagement and empowerment of all citizens across the world, with particular focus on children, youth and women. We must listen to everyone, particularly our children and youth; more importantly, how we can help our youth with their future employment plans and aspirations.

WASD is very keen to involve and engage all women from across the world in our various **Women Empowerment and Leadership** initiatives, without any restrictions.



WASD is very keen to understand the various perspectives and expectations of all citizens for their future and accordingly help them be ready to grasp the various opportunities generated in the digital economy. We strongly believe ordinary citizens should be the cornerstone of any strategy by all governments and policy-makers. Our various community engagement initiatives and projects, together with our various partners across the world, aim to encourage the engagement of everyone and to make the voices of all citizens heard, consequently enabling decision makers to consider those views and ideas in their big decisions.

WASD's series of **Global Minds Debates** and the **Diaspora Debates** aim to stimulate and excite people from across the world about current important topics around the globe, particularly the topics selected for our annual conferences. In doing so, WASD shares all these debates with a global audience live on various WASD social media platforms, such as Facebook, using various live streaming applications.

Youth from all over the world are encouraged to participate in all our events and activities and present their research, perspectives and initiatives. An example of our flagship initiatives with the children across the world is **Young Stars Big Ideas**. In this initiative we invite children and youth from all over the world to send us their messages in a short video on any topic or theme, without any restriction, that they feel is an important issue facing the world today and is greatly impacting the quality of their lives. WASD will feature these videos on our YouTube Channel and proactively look for sponsors that would be willing to provide prizes to all participating children and youth.



Lena Alam

Year 3 Student St George's CE Primary School
United Kingdom

“

Thank you so much for giving an eight years child travelling all the way from London, the opportunity to speak to you about how I see my future... for me education is the key for my future... you must be ontime and finish the task before 2030 and not on 2030... and finally, you should always stand up for yourself and others..

”



Publish your research with us



As a leading international publisher of books and journals, WASD produces various publications to spread information all over the world, and to promote its aims and activities through various other partners.

WASD provides a wide range of publishing services including printing, editing and copy editing, proof-reading, and typesetting. Our mission is to advance and share knowledge, education, learning, and research. WASD is proud to provide publishing services in the Arabic, English and French language. WASD also provides conversion of your existing publications into e-books; it also creates new e-books.

WASD publications are developed to provide an overview of Sustainable Development (SD) and why it is important. They provoke forward thinking on the development of a more coherent approach to solving global problems related to sustainability. In doing so, an holistic approach is used to critically examine the inter-relationship between the natural, the governmental, the economic and the social dimensions of our world and how science and technology can contribute to solutions. Although science, technology and SD are the main focus of our publications, there is no limit as to the articles/chapters that will be considered. Our publications are truly global source books and journals reflected in the varied nation and cultural origins of the contributors, as well as the topics and case studies covered. All our editorial committees are truly international in terms of their interests and range of specialisation. The validated academic background that they bring to bear on the quality of the reviews, as well as their geographic areas of interest, foster a uniquely different editorial experience.

Indexing and Ranking

All our publications are listed and indexed in various international Indexing and Ranking platforms such as **Scopus**; **INSPEC**; **ReadCube Discover**; **ABI/Inform (ProQuest)**; **Cabell's Directory of Publishing Opportunities**; **British Library**; **Crossref**; **Australian Business Deans Council (ABDC)** and the **Norwegian Centre for Research Data (NSD)**. Our publications are also included in the various Databases and Ebooks managed by **ProQuest**: **ProQuest Central**, **Central Essentials**, **Central Student**, **One Academic**; **ProQuest Research Library Prep**; **ProQuest Premium Collection (Business, Social Science, Health Research)**.



Scopus®



Book Series





H. E. John Chrysostom A. Nsambu

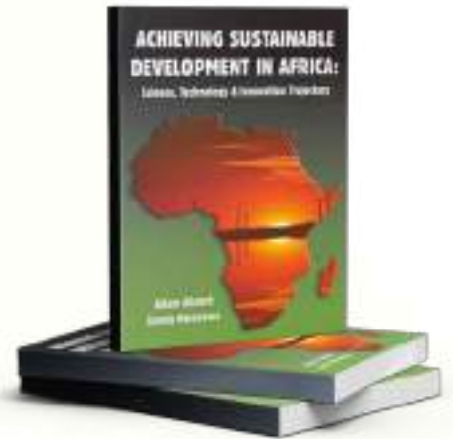
Minister for ICT, Uganda



“

As Minister of State for ICT, I find this book awakening our minds, as leaders, to the importance of science and technology in our journey, as Africans, towards development.

”



Stuart Green

Director, World Service Capabilities, American Express, UK



“

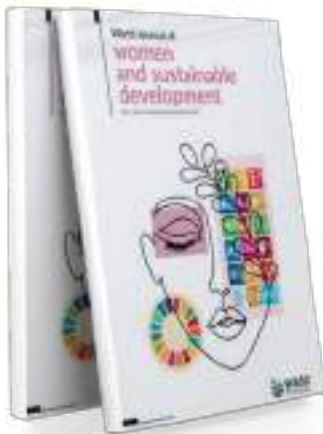
Throughout my twenty year career working in large global companies I have seen many attempts fail at creating this level of focus, and until this book, I have not found a resource that provides a straightforward yet powerful model to assist. The SMART KM framework presented in this new book will

save organisations of all sizes, many hours of frustration and wasted effort by the introduction of an accessible model to foster a robust knowledge management approach. The well known authors are at the leading edge of this relatively new and underdeveloped discipline, and have left no stone unturned to bring a thorough and straightforward framework to drive success in your organisation. If you are responsible for designing a new knowledge management program within your organisation, or have been tasked to shape up an existing monolithic knowledge management system—this book will become your go to resource and the last book you need to read on this subject. Furthermore, I encourage all business leaders of large human capital organisations to read this book and discover the untapped potential that is already within your organisations' tacit knowledge.

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Refereed Journals





Sustainability Academy

WASD Academy provides a comprehensive learning and knowledge hub to complement the various core activities performed by WASD. The academy provides various teaching and learning programmes, training, and capacity building programmes; it also offers advisory and consultancy services to various universities and research institutions across the world. In doing so, WASD has strengthened its collaboration and engagements with all academic and research institutions, governments, and the private sector from all over the world. WASD Academy's various initiatives and activities, together with our various partners across the world, aim to strengthen institutions' capabilities and capacities and enable them to make big decisions. WASD and its partners are all involved in a multidisciplinary platform to help institutions and individuals with their various transformation plans towards achieving their SD targets and goals.

Participants in all our courses receive completion certificates from Queen Mary University of London and other top universities across the world. We can design courses of any length and deliver them online or face-to-face anywhere in the world.

Courses

Please browse our various courses online and contact us (admin@wasd.org.uk) with your requirements for any training programmes and/or specific courses. The following list includes samples of our most popular courses.

- ✔ Strategic Leadership and Performance Improvement in Higher Education.
- ✔ Entrepreneurship and SMEs Development for Graduates.
- ✔ Innovation and Knowledge Management: Preparing Graduates for the Digital Economy.
- ✔ Artificial Intelligence and Data Science.
- ✔ Artificial Intelligence and Knowledge Management for Future Digital Leaders.
- ✔ Mastering Public Policy for the Implementation of the United Nations Sustainable Development Goals.
- ✔ Multilateral Diplomacy in the United Nations Matrix.
- ✔ Advanced Healthcare Leadership.
- ✔ Executive Leadership and Performance Improvement for Future Women Leaders.
- ✔ Leadership and management trends in the 21st century: management, finance, and technology.





Global Experts

WASD brings together experts from all over the world to provide individuals and institutions within universities and research institutions worldwide with the best scientific and management solutions to achieve sustainable growth and development.

WASD offers priceless engagements with the world's most influential academics and business leaders to discuss and debate a range of critical management and leadership issues. Our various training and consultancy packages are designed and delivered by the top and renowned experts from across the world to help various institutions to achieve sustainable competitiveness. In doing so, our experts will help you with either Short Business Diagnostic Consultation and/or any selected workshop delivered virtually (additional cost for face-to-face). And while English is the main language for all our experts, we also have several experts who can speak other languages such as Arabic, French and Spanish, among others.

Professor Allam Ahmed (Founder)

(United Kingdom)



ALLAM is a Professor of Knowledge Management and Sustainable Development; Founding President of (WASD) (2003); Founding Director of SDGsUNI (2020); Founding Director of Middle Eastern Knowledge Economy Institute (2012); Founder, in collaboration with the UNESCO Chair on Transfer of Technology, the International Diaspora Initiative/Sudan Knowledge (2008); early 2022, Professor Ahmed joined Queen Mary University of London as an Honorary Professor (Faculty of Medicine and Dentistry) and Senior Policy Fellow (Global Policy Institute). Prior to QMUL, Allam was the Co-Director for the University of East London Centre for Islamic Finance, Law and Communities (2019-2020). He spent 15 years (2004-2019) at the University of Sussex Science Policy Research Unit (SPRU) where he established and led Sussex's most successful postgraduate programme MSc International Management. In the period 2009-2011, Professor Ahmed led the Government of Abu Dhabi major and first of its kind in the UAE and MENA region Knowledge Management Framework (Musharaka). Professor Ahmed has published widely, covering various disciplines. He has produced more than 120 publications, including 39 books and numerous articles in international peer-reviewed journals, books, conferences proceedings and working papers, all rated as world-leading and internationally recognised. He completed his PhD in Economics in two years at Edinburgh Napier University, UK, and was awarded the Royal Agricultural University (RAU) Scholarship and Prestigious Book Prize for Best MSc/MBA Dissertation. He is a Fellow (FCIM) and Chartered Marketer of the Chartered Institute of Marketing and Fellow (FFPH) Faculty of Public Health, UK. Professor Ahmed is listed in the Who's Who in the World 2009-2021, and received the 2021 Who's Who in the World Lifetime Achievement Award. He is also listed in Who's Who in Finance and Business 2009/2010, and Who's Who in America 2012-2014 published by Marquis Who's Who, USA.

Professor Beverlee B. Anderson (United States)



BEVERLEE has been an academician for most of her life. After being awarded Professor Emerita status by California State University San Marcos, she has continued to expand her knowledge through continuing education and theoretical and applied research primarily in the fields of business. Recently she completed a four-year Certificate program of liberal studies at the University of Chicago, which has added new dimensions to her professional endeavors. She began her academic career after receiving her MBA and Ph.D. from Ohio State University. Early in her academic career she held teaching positions at the University of Kansas and University of Cincinnati, later she held faculty and administrative positions at Wright State University, where she was Director of a Consumer Research Center and Chair of the Marketing Department. She served as Dean of Business at University of Wisconsin-Parkside and later at California State University San Marcos. Returning to a faculty position, she became acquainted with WASD and the concept of Sustainable Development. Since that initial introduction she has expanded her research to include the role of corruption on economic development and continues to research and write about various technological and social changes that have impact on the potential achievement of SDGs. She has taught as a visiting professor in graduate business programs in Mexico and India. She is past President of Marketing Educators Association and actively served as a Board member and officer in several International Business organizations. Her academic publications and presentations have focused on cross-cultural and international business areas including sustainable development.

Professor Manuel Frutos-Perez (United Kingdom)



MANUEL is the Chief Academic Officer at the digital division of Cambridge Education Group. He works developing partnerships with prestigious universities and helping them widen the reach of their educational activities, taking full advantage of high-quality online learning provision and international markets. He leads the strategic planning process across a wide portfolio of Higher Education partnerships supporting key initiatives, including product innovation, curriculum development, and quality assurance. Manuel is an international technology expert promoting the advancement of learning and teaching in Higher Education, and regularly delivers thought leadership keynotes at international events.

Professor Lynette Louw (South Africa)



LYNETTE appointed in the Raymond Ackerman Chair of Management, Department of Management, former Head of Management Department, and current Deputy Dean, Faculty of Commerce at Rhodes University in Makhanda, South Africa. She received her Doctor Commercii (Business Management) degree from the University of Port Elizabeth, Port Elizabeth, South Africa. Her areas of speciality include Strategic Management, International Organisational Behaviour, Cross-cultural Management and SMEs/Entrepreneurship. Internationally, she has taught and/or researched in the Netherlands, Germany, Uganda and China. She also taught Strategic Management in a Global Classroom network to students from different countries around the world. She is an active researcher and previously a National Research Foundation (South Africa) rated researcher. Lynette has received merit awards for outstanding performance and research merit awards (2001-2003, 2004). In 2012, she received the Faculty of Commerce, Rhodes University, and Researcher of the Year award. In addition, she is the recipient of research awards for conference papers and publications in rated national and international journals. She also serves on the editorial board of rated national and international journals. Lynette is a co-editor and co-author of text books on Management, Strategic Management, Managing Chinese-African Business Interactions and a monograph on Chinese organisations in Sub-Saharan Africa. Previously, Lynette was a member of the MBA Higher Education Quality Committee for the Council on Higher Education (CHE) in South Africa (2003 - 2004), a reviewer to the National Research Foundation (NRF) for researcher ratings since 2007, and has served as a panel member for the NRF and working group member for the CHE. She is Rhodes University team member of the EU-funded international research project (involving nine universities in Kenya, The Netherlands, Turkey, Belgium and South Africa) entitled "Creating Post-Graduate Collaborations" since 2019.

Professor Danilo Sampaio (Brazil)



DANILO is a Professor of marketing and consumer behaviour at the Faculty of Business Administration and Accounting (FACC), at Federal University of Juiz de Fora (UFJF), Juiz de Fora, Minas Gerais, Brazil. Doctor of Business Administration from the School of Economics (FACE), Centre for Graduate and Research Administration (CEPEAD), Federal University of Minas Gerais (UFMG), Minas Gerais, Brazil. Researcher in marketing and consumer behavior in the area of sustainable development in terms of public administration and business management. Author of articles in journals and at national and international conferences. Coordinator of the Master's Degree in Business Administration and the research group Descor.

Dr Gale Rigobert (Sint Maarten)



GALE is Dean of Academic Affairs at the University of St. Martin, in the Dutch Caribbean. She is the former Minister for Education, Innovation, Gender Relations and Sustainable Development in Saint Lucia (2016–2021). Prior to becoming a parliamentary representative, a position she held on to for over nine (9) years (2011–2021), she was a government senator for a short period, which followed her role as advisor on national development to the Government of Saint Lucia (2010–2011). Dr. Rigobert was appointed Leader of the Opposition in 2013, the first woman to hold such office in the island of Saint Lucia. Her career path has taken her through the hallowed walls of academia, with her career spanning several countries and institutions: The University of the West Indies, St. Augustine, Trinidad and Tobago (2002–2010); SPRU, University of Sussex (2009), the United Kingdom; Anton de Kom University, Suriname (2009); the Interdisciplinary Global Development Centre (IGDC), University of York (2021–2022) (currently serves as Chair of the External Advisory Board) and now the University of St. Martin. She has distinguished herself as an advocate for women’s rights, playing an instrumental role in legislative reform to address issues affecting vulnerable women and girls at home, and internationally advocating for them, some of which found expression in the Montevideo declaration.

Professor Michael Busler (United States)



MICHAEL is a Professor of Finance, Finance Track Coordinator and a former Fellow at the William J. Hughes Center for Public Policy at Stockton University. He previously held positions at Pennsylvania State University, Rutgers University and the University of Delaware. He teaches undergraduate courses in Finance and Game Theory, and MBA courses in Managerial Economics, Applied Financial Analysis and New Ventures. Busler is currently an economic analyst for The Conservative Institute and a columnist for Communities Digital News. In addition, he has worked as a Financial Analyst for FMC Corp. and Ford Motor Company, and has been a successful entrepreneur having owned several businesses mostly in the Real Estate development field. He earned his doctorate at Drexel University. Busler is also a public policy analyst. His opinion columns can be found at <http://www.facebook.com/fundingdemocracy> or here: <https://www.commdiginews.com/author/michael-busler/>

Professor Kimberly DeSimone (United States)



KIMBERLY is an experienced Fortune 500 marketer and student-centred professor. DeSimone received her Doctorate in Leadership and Policy from Niagara University and her Master's in Business Administration from St. Bonaventure University. Dissertation title: A phenomenological study of women's perceptions in navigating the Fortune 500 executive leadership pipeline. Prior to teaching, DeSimone was a senior marketing manager at Fisher-Price (Fortune 500 Company), where she developed long-term and short-term business strategies and marketing plans for multiple multi-million dollar global businesses. DeSimone successfully led and managed diverse teams and projects, traveling to Europe and Asia during her tenure. DeSimone is a passionate advocate for advancing women and women's workforce success. DeSimone is president of New York State Women Inc. (Buffalo/Niagara Chapter) whose mission is to build powerful women personally, professionally, and politically and to make a difference in the lives of working women. DeSimone is also involved in numerous women's advancement organisations including The American Association of University Women (AAUW), The National Association of Female Executives (NAFE), The National Latina Business Women's Association (NLBWA), The National Association of Professional Women (NAPW), and Buffalo/Niagara Sales and Marketing Executives (BNSME). DeSimone has published scholarly papers in numerous academic journals and presents frequently at professional and academic conferences.

Dr Mohammed Nurul Alam (Canada)



MOHAMMED is a Faculty of BBA (Accounting) Yorkville University, Canada. He holds a Ph.D. in Islamic Finance from Lund University, Sweden, and a Masters in Accounting from the University of Chittagong, Bangladesh. He is the author of two books, and many articles in peer-reviewed journals. His interests are mainly concerned with the study of the activities of Islamic banking finance towards micro-entrepreneurs and SMEs. Dr. Alam has undertaken extensive research on micro-entrepreneurs and SME finance by Islamic Banks in Indonesia, UK, USA, Sudan, Turkey, Cyprus, Kenya, Pakistan and Bangladesh. He has more than 40 years of teaching experience in the field of accounting and other commerce-related subjects, and has taught graduate and postgraduate students in many countries in Africa, Europe, Asia, North America, and the Middle East.

Professor Farida Fortune (United Kingdom)



FARIDA (CBE BDS MBBS MRCP FRCP FDS RCSeng FGDP PhD Dip Ed teachers Med/Dent) is Professor of Medicine in relation to Oral Health and Head of the Centre for Clinical and Diagnostic Oral Sciences (CDOS). She graduated in both Dentistry and Medicine from University College, University of London. In 1992 she obtained her PhD from the University of London. She has been recognised as one of the top five most influential Muslim women in the Guardian's society segment. Her list of achievements are many, including President of the British Society of Oral Medicine in 2007 and President of Odontology section of the Royal Society of Medicine in 2011. She was also elected a Fellow of the Royal College of Physicians in 2007. One of her main focuses is to widen access for underrepresented groups in education and health nationally and internationally. In 2004, she was awarded a CBE for services to dentistry. In 2012, she was awarded a prestigious Colyer Gold Medal for significant contribution to the profession through their research, teaching and clinical work.

Dr Petru Dumitriu (Switzerland)



PETRU a retired diplomat, was a member of the Joint Inspection Unit of the United Nations system (JIU) from 2016 to 2020. Previously, he served as Ambassador and Permanent Observer of the Council of Europe to the United Nations in Geneva (2011-2014), as well as Deputy Permanent Representative of Romania to the United Nations in Geneva (2001-2005) and New York (1994-1998). In the Ministry of Foreign Affairs of Romania he was Director of the United Nations Directorate (1992-1993, 1998-2000), Director General for Multilateral Affairs and Director General for Global Affairs (2006-2010). Currently, he is a lecturer for DiploFoundation / University of Malta and member of the Evaluation Board of the United Nations Institute (UNITAR). During his diplomatic career he performed various functions in the multilateral framework among which: representative of Romania in the Executive Board of UNESCO (2010-2011), national coordinator of the United Nations Alliance of Civilizations (2008-2011), member of the International Advisory Board of New or Restored Democracies (2006-2009), member of the United Nations Committee on Contributions (2001-2009), rapporteur of the Geneva phase of the World Summit on the Information Society (2002), and Secretary-General of the Third International Conference of New and Restored Democracies (1997). He was also elected vice-president of the UNICEF Executive Board (1995), the UN Commission on Disarmament (1997), and the Special Political and Decolonisation Committee (1997). His flagship book is *The United Nations System in the Context of Globalization: The Reform as Will and Representation* (in Romanian). He is author of JIU reports on Knowledge Management in the United Nations System, The United Nations – Private Sector Partnership Arrangements, Strengthening Policy Research Uptake, Policies and Platforms in Support of Learning, Blockchain Applications in the United Nations System etc. He received the Knowledge Management Award (Austria) in 2017 and the Sustainable Development Award (United Kingdom) in 2019 for his JIU reports.

Professor Doaa Salman (Egypt)



DOAA is Professor of Economics and currently Head of the Economics Department and Vice dean for community service and environmental affairs at October University of Modern Sciences and Arts University, Egypt. She holds a PhD in International Economics from Ain Shams University and BSc and MSc degrees from the same university. She is a Principal Fellow of the Higher Education Academy and member of the Political and Economic Association of Egypt and the Middle East Economic Association. She has participated in the Education Development Program for Egyptian Universities, and has previously taught at Ain Shams University and Cairo University, and many other private universities, such as the German University in Cairo and the British University in Egypt. Her research interests are in the areas of environmental development, institutions, health, inclusive growth and the labour market. Her research has appeared in journals such as Economics and Policy; International Journal of Finance & Banking Studies; International Journal of Green Economics; International Journal of Development and Conflict; and Journal of Economics.

Professor Sonny Nwankwo (United Kingdom)



SONNY is an Emeritus Professor of Marketing and former Director for Research and Enterprise at East London Business School, University of East London, UK. He is a Chartered Marketer and developed his research specialism in consumer studies, more specifically, consumerism and strategic customer management under conditions of market failure. His current research, however, is driven by a desire to extend the normative boundaries of Marketing while simultaneously seeking new ways of bringing theory and practice into practicable conjunction. In this regard, he reaches out beyond the intellectual confines of Marketing to the broader management realism of our contemporary world. Of special interest are strategic challenges relating to multiculturalism, entrepreneurship (with emphasis on ethnic minority contexts), nations and organisations in transitions (African contexts in particular). He is widely published and a recipient of the ANBAR Citation of Excellence for Highest Quality Rating for published work. Professor Nwankwo serves on the Editorial Review Board of eight journals in Marketing and International Business. His professional affiliations include Fellow of the Chartered Institute of Marketing, Fellow of the Academy of Marketing Science, Fellow of the Royal Society of Arts, External Assessor and Visiting Professor at universities in Africa, Australia, UK and USA and Former President of the International Academy of African Business and Development. Prior to entering academia, he was a manager in the telecommunications industry.

Professor Sohier Elneil (United Kingdom)



SOHIER is a Consultant Urogynaecologist and Uro-neurologist, based at University College Hospital and the National Hospital for Neurology and Neurosurgery (NHNN) in London. Her career started in Africa in the 1990's, where she trained in looking after women with complications of female genital mutilation (FGM) and childbirth, including fistula. The effects on women's lives were so destructive, that it galvanized her to undertake further training and research in the UK, looking at all aspects of the science and medicine of disorders of the pelvic floor in women including continence and prolapse issues, chronic pain, and the impact of benign gynaecology pathology on women's lives. In recognition of her work, Sohier is the recipient of many awards and has been selected to write policy documents of national importance. In 2014, she authored the chapter on incontinence and prolapse for the Chief Medical Officer's annual report 'The Health of the 51%: Women' report'. This proved to be a seminal policy document that continues to impact healthcare today. In 2018, she received several national awards voted for by the National Patients Association and the greater British public; and in 2021, in the centenary year of the London Surgical Society (LSS), she was awarded the Simpson Smith Memorial Medal for surgery. This award was jointly sponsored by the Royal College of Surgeons.

Dr Christian Ehiobuche (United States)



CHRISTIAN is the Chair MBA in Healthcare Administration and Leadership Program and Assistant Professor of Business Studies, Management, Healthcare Administration, School of Business, Stockton University. As a consultant, Chris has an outstanding record in corporate training, capacity building, and has delivered over 5000 hours of training workshops in over 30 different topics around the world. With over 15 years of college-level teaching experience and as an entrepreneur, he has co-founded 2 companies, and he saw one of them grow from New Jersey to the Caribbean, Central America, and West Africa. He seats on board for 2 major cooperation in US and Mexico. He is affiliated with over a dozen professional organizations and has won over 5 International Awards.

Dr Muna Abdel Aziz (United Kingdom)



MUNA is the Director of Public Health for Salford from January 2020, and previously the Director of Public Health in Warrington. Muna has a medical degree and first started her career in public health in Sudan in 1992 as an academic. She completed her MD in Sudan, PhD from Cambridge, and she is professionally accredited as a specialist in public health in both countries. She is a founding member of the Sudanese Public Health Network in the UK from 2003, and the Sudan Health Consultancy who have worked with the UK Faculty of Public Health to support the Sudan health system. In her career as a Consultant in Public Health, Muna worked in Salford and Sheffield, then three years in the Sudan where she helped establish the Sudan Public Health Institute in her role as Deputy Director. In that time, she led several researches and consultancies covering Human Resources for Health, Mobile health, the National Cancer Strategy, and the Strategic Plan for Epidemiological diseases in Sudan. Her work has also covered diverse topics like malaria, maternal and child health, management of long-term conditions, and health impact assessments of industry. Muna returned to the UK and joined Warrington Borough Council in November 2013, then she became the Director of Public Health and Prevention Services from May 2016. In that role, she led a number of departments including housing, neighbourhoods, environmental health and licensing; making the case for multidisciplinary multiagency approaches to improve health and tackle inequalities. From 1 January 2020 as the Director of Public Health for Salford, she is leading the public health response to COVID-19, advising care homes, schools, colleges, nurseries and workplaces. She set up the local Test and Trace team in Salford who are acting early on suspected cases, arranging testing, tracing their contacts, and managing outbreaks.

Professor Rocky J. Dwyer (Canada)



ROCKY is a Contributing Faculty Professor at Walden University College Management and Technology. Dr Dwyer is an award-winning writer, editor and educator, who has consulted and undertaken research for private, not-for-profit and public sector organisations to examine and validate corporate social responsibility, poverty-reduction initiatives, strategic organisational capacity, and performance management. His research has been presented and published for conferences and symposiums in Canada, the USA, South America, Germany, the Russian Federation and the People's Republic of China.

Professor Seema Joshi (India)



SEEMA is a Professor of Economics, Department of Commerce, University of Delhi. She has contributed to the field of academics through her teaching, research, training, and consultancy work. As a Professor of Economics, she has devoted herself to writing 2 books, approximately 50 research papers and articles that have been published in reputed national and international journals and books. She has fulfilled her teaching responsibility diligently: in 2018, she was conferred with the 'Shreshtha award', i.e., Distinguished Teachers Award. Seema has sought to explore and excel at all research assignments she undertook. She was the first Sir Ratan Tata Senior Fellow (2007-08) at the Institute of Economic Growth, and ICCR's First Tagore Chair Professor to Ho Chi Minh City, Vietnam in 2011-12. The Asian Productivity Organization acknowledged her as a 'National Expert' for its projects twice, in 2015-16 and 2019-20. She has been an invited speaker at national and international level on her area of expertise. Moreover, her book – 'The Service Sector: An Exploration of the Indian Experience' – was published and released by the World Association for Sustainable Development, UK at its international conference in Montreal in 2014, where she also won 'Best Paper of the Session' award. She was nominated for the 'Outstanding Reviewers Awards 2013' for the World Journal of Entrepreneurship, Management and Sustainable Development, where she has served on the editorial advisory board. Seema conducted six training programmes for scientists, public sector executives and senior bureaucrats during her deputation to the Indian Institute of Public Administration, New Delhi from 2005-07. She has advised the government and chambers of commerce as a member of their expert committees.



Dr Andrew Murray (United Kingdom)



ANDREW is the Co-Founder and Chief Executive Officer, Sania Therapeutics, a biotechnology company developing novel gene therapies to treat neurological disorders. He is also an Honorary Senior Research Fellow at University College London (UCL). Prior to founding Sania, Dr. Murray was an academic neuroscientist and Group Leader in neuroscience at the Sainsbury Wellcome Centre, UCL.

Dr Randa Diab-Bahman (Kuwait)



RANDA is a Lecturer of Management and a member of the Curriculum Development & Research Committees at KCST. She holds a DBA and a PhD in CSR & Reputation from the University of Reading. Her research focus is in applied psychology in the workplace, society and social policy issues, as well as social responsibility and reputation. She authored two books which explore differences of ethnicities and culture and their impact on everyday business dealings. She is also a weekly contributor to Al Qabas newspaper in her hometown of Kuwait, with a dedicated column specializing in addressing the need for change towards the goal of sustainable economic development. She recently received the prestigious 'Pandemic Hero' award recently for her academic and social efforts throughout the COVID-19 crises, presented by the British Council and the Amiri Diwan in February, 2021.

Professor John Adams (United Kingdom)



JOHN is a research degree (PhD and DBA) supervisor at the School of Social Sciences, Heriot-Watt University, Edinburgh, Scotland. His first degree is in Economics and Public policy from the University of the West of Scotland in 1978. He gained a PG Diploma in Education from the University of Glasgow in 1979 and completed his PhD in Manpower Planning in Tanzania with the UK's Council for National Academic Awards (CNAA) in 1986. He has been the Director of the China-EU Research Centre based at Edinburgh Napier University and Economic Policy Adviser to Age Concern-Help the Aged (Scotland). He has published widely in the field of economics in both national and international academic journals, is the co-author of several textbooks and has also acted as an external examiner at the Universities of Dundee, Sussex and Hong Kong. His research is mainly focused on economic development and on the process of development. Between 2006 and 2011 he jointly developed and delivered the MSc Programme in Investment Promotion and Economic Development at Edinburgh Napier University. Professor Adams is also a member of the Centre for African Research on Enterprise and Economics Development (CAREED) based at the University of the West of Scotland. In 2011 Professor Adams joined the British University in Egypt as Head of the Department of Economics.

Professor Andrea Santiago (Philippines)



ANDREA has had over 20 years experience as a professor, researcher, and administrator in Philippine educational institutions. She is currently a visiting researcher at the University of St. La Salle. She was former Associate Dean and Professorial Chairholder at the Asian Institute of Management. She was also former Dean and Professor at the Ramon V. Del Rosario College of Business, De La Salle University. She is a member of the Institute for Corporate Directors. Her research and teaching experience has been family business management, human resources management, leadership, strategic thinking, corporate governance, and sustainable management. She was a recipient of the Outstanding Researcher award granted by the National Research Council of the Philippines, among others.



Professor Ronald McQuaid (United Kingdom)



RONALD is Emeritus Professor of Work and Employment at the University of Stirling. He has a Bachelors degree from Lancaster University, an MSc(Econ) from London School of Economics and a doctorate from Harvard University. He was formerly a policy advisor to various public bodies, the Director of the Employment Research Institute at Edinburgh Napier University and headed Economic Development at different local authorities. His research interests include employment and employability, the effects of ageing populations on labour markets, policy studies, partnership-working, entrepreneurship, sustainability and economic development. He has written over 100 academic papers on these issues and carried out research and policy studies on employment and transport issues for many regional, national and supra-national bodies such as the European Commission, UK, Scottish and Northern Ireland governments, UK Commission for Employment and Skills, the British Council, Joseph Rowntree Foundation and various other agencies and employers. Professor McQuaid was formerly a Fellow of the Academy of Social Sciences, Fellow of the Higher Education and a Fellow of the Royal Society for the encouragement of Arts, Manufactures & Commerce and member of the Regional Science Association and Regional Studies Association among other bodies.

Dr Joyce Capelli (Brazil)



JOYCE is the President and Executive Director of Instituto Melhores Dias. Expert in the formation of collaborative public-private partnerships that leverage the unique skills and resources of corporations, government and community groups to sustain vital education, health and community development programs in Brazil and other countries. Degree in dental sciences, master's in dentistry, specialization in administration for the third sector, graduated by the Brazilian Institute of Corporate Governance, training in depth psychology.

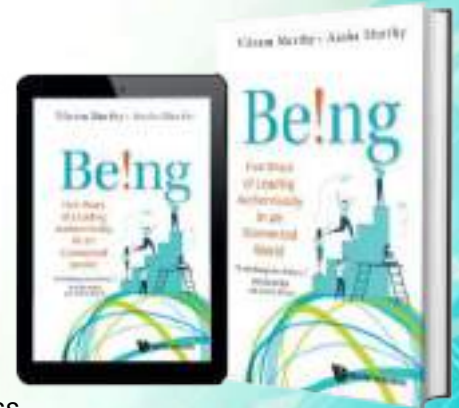
Dr Vikram Murthy (New Zealand)



VIKRAM is a senior leadership expert with over 35 years of global experience in the USA, Australia, New Zealand, UAE and Oman (where his companies were the first technology IPOs in the Muscat Stock Exchange). He has worked with organisations to underwrite their growth and profitability, and with people to catalyse their professional renewal and

personal transformation. He received the Lord Mayoress of Rotorua, New Zealand's Commendation for his work in 2017.

Vikram has a Bachelor (Honours) in Electronics and Electrical Engineering, MSc and PhD in Management from the Waikato Management School, New Zealand, where he was also the inaugural recipient of their "Outstanding Doctoral Candidate Award". His first book, "Please don't stop the music: An Ensemble Leadership Repertoire for Productive Sustainability, and Strategic Innovation in Uncertain Times", was released in 2009, and his Ensemble Leadership Repertoire™ features in book chapters and academic publications. His second co-authored book, "Being: Five Ways of Leading Authentically in an iConnected World" was released in 2019. Vikram is also co-authoring "Switching! Productive Change in an iConnected World", a book on leading and managing change. Dr Murthy has held adjunct professorial positions in Massey University, New Zealand, AUT University, New Zealand and a Senior Fellowship in Waikato University, New Zealand. He has also been a visiting professor to BITS University, India. He lectures on general management, business strategy, leadership, change, innovation, and entrepreneurship in Executive MBA, International MBA, Corporate Education, BBA and MBM programmes. He speaks regularly at conferences and gatherings across the Asia-Pacific region.



Professor Ni Nyoman Tri Puspaningsih (Indonesia)



NYOMAN received her BS degree in Chemistry from the Department of Chemistry, Faculty of Mathematics and Natural Sciences, Universitas Airlangga, Surabaya, in 1986, MSc from Department of Chemistry (Biochemistry) Faculty of Mathematics and Natural Sciences, Institut Teknologi Bandung, in 1994, and the Doctorate degree from Department of Biology (Microbiology), Faculty of Mathematics and Natural Sciences, Institut Pertanian Bogor, in 2004. She joined post-doctoral fellows program KNAW Netherlands on 2005 and 2007 at University of Groningen and also got KNAW-Multi networking Grant, The Netherlands on 2009 collaboration with Laboratory of Protein Crystallography, University of Groningen, The Netherlands. She become a Professor in Biochemistry on 2010 and appointed as Adjunct Professor at Asia University in Taiwan in 2017-2018. From 1987 to present, she worked as Biochemistry Lecturer at the Department of Chemistry, Faculty of Science and Technology and from 2011 to present, she appointed as the Head of Proteomic Laboratory at Institute of Tropical Disease in Universitas Airlangga that rebuilt as Center for Bio-Molecule Engineering in 2019. Since 2021-now she is appointed as Vice Rector for Research, Innovation and Community Development.

Dr Mohamed Hassan-Sayed (United Kingdom)



MOHAMED is an experienced academic with a demonstrated history of working in higher education and industry for 20 years. Skilled in Chemical and Energy systems, he is a Chartered Energy Engineer from the Energy Institute in the UK and a Chartered Engineer from the Institute of Engineering and Technology in the UK. He developed and taught a range of Energy and Chemical Engineering courses at the undergraduate, master's and doctoral levels in Kuwait, Saudi, Egypt and the UK. A strong engineering professional with over 95 publications and several book contributions, he has supervised 20 PhD projects to conclusion. Mohamed holds a PhD in Chemical Engineering from Loughborough University and TAFE diploma focused on education. He is a Fellow of the Higher Education Academy in the UK, and has several certifications in Engineering Management, and innovation. Mohamed's current role is the Founder and Director of Chemical Engineering programmes at the University of Southampton. His research interests are in the areas of environmental development, integrating Green Chemistry principles to multi-criteria decision-making MCDM using AI and predictive models and techniques for a sustainable whole chemical process design, as well as intelligent prediction, monitoring and decision-making for risk in the chemical and energy industries.

Professor Janet Druker (United Kingdom)



JANET is a Professor at the University of Westminster, London, supporting research development within the Business School. Her most recent full-time post was as Senior Pro-Vice Chancellor at Canterbury Christ Church University where she was based from 2005 until December 2010, leading research across the University. Previously employed at the Universities of Greenwich and East London (where she was Head of the Business School), she is a specialist in human resource management with interests in work, employment and reward management and has published widely within these areas. Recent research has been concerned with management of people on major construction projects, looking at the London 2012 Olympics.

Dr Rawad Hammad (United Kingdom)



RAWAD is a computer scientist with 20 years of experience in academic research, teaching, industry and leadership. Research interests include the use of Software Engineering, Artificial Intelligence and disruptive technologies for Technology-Enhanced Learning (TEL), e-health and Smart Cities. His expertise lies in the application of innovative technologies from Artificial Intelligence, Semantics, Business Process Management, and Data Management in multi-disciplinary application domains, including TEL and e-health. Rawad is the leader of two MSc Programmes and a Technology-Enhanced Learning Research Group. He is also co-director and co-founder of a newly established Smart Health Centre at the University of East London. Rawad is also supervising five PhD students, at the time of writing this document. In addition Rawad has been working on large-scale collaborative EU and international projects such as: DECUMANUS, TRANSFER and SmartTech that established collaboration with international partners from the UK, Japan, Germany, Finland, the EU and the Middle East. Rawad has delivered several keynote speeches and received a considerable number of research awards, the latest being the outstanding paper 2021 by Emerald Publishing. Rawad is active in pursuing external business, research and industrial collaborations. He is an executive committee member of the international society of Artificial Intelligence in Education (AIED), and a panel member of different research journal/conference communities such as EC-TEL, IARIA, WASD, MEKEI, in addition to IEEE, ACM. Rawad holds a PhD in Software Engineering and an MSc in Cognitive Computing.

Miryem Salah (United Kingdom)



MIRYEM is the Global Head of AI, Analytics Delivery for Vodafone Group, advancing the most complex machine learning and analytics use cases in the industry. Her wide-ranging experience across industries and academia is a key requirement of the field of artificial intelligence. Previously Miryem led successful transformations across retail, oil & gas, and healthcare & technology; focusing on transformational leadership to push innovation, outcome and excellence in product & service development. Charity work has been in the center of Miryem's life outside of work; leading research in the field of food poverty as part of ELFA and food banks. She sits on the boards of charities and has published papers aimed at sustainable development. Miryem is driven, ambitious, and passionate. She holds a Bachelors of Science in Nutrition & Dietetics from Westminster University, a Masters of Science in Public Health & Management from University College London, and progressing toward a Masters of Art in Law. Using her AI expertise to drive sustainable, equitable, and fair development, Miryem aims to make a difference in the world for all especially women in the workplace across the world.

Professor Douglas Hensler (United States)



DOUGLAS is Dean Emeritus of the Cofrin School of Business at the University of Wisconsin-Green Bay and presently serves as President, Alfred Douglas Associates, a leadership consultancy. Dr Hensler's academic preparation includes a BSE in Aerospace and Mechanical Sciences from Princeton University, an MBA from the University of Portland, and a PhD in Finance from the University of Washington. He is a licensed professional engineer in Quality Engineering in the State of California. His academic appointments have included:

- Dean, Austin E. Cofrin School of Business, University of Wisconsin-Green Bay Provost, Naval Postgraduate School, Monterey, California.
- Dean, W. Frank Barton School of Business, Wichita State University (WSU).
- Dean and Sid Craig Endowed Dean's Chair, Craig School of Business at California State University, Fresno.
- Edwards Deming Distinguished Professor of Management, University of Colorado at Boulder.

Professor Liisa Laakso (Finland)



LIISA has acted in different national and international positions of trust including the Finnish Government's Research and Innovation Council. Currently she is member of the Human Rights Committee of the Council of Finnish Academies. Before joining the Nordic Africa Institute she served as the Rector of the University of Tampere and before that as the Dean at the University of Helsinki, Faculty of Social Science. She was nominated to professorship and UNESCO Chair at the University of Jyväskylä in 2004, in the field of Development and International Cooperation. Her research interests cover Africa, world politics, democratisation, international development policies and crisis management policies of the European Union. Her research project at the Nordic Africa Institute focuses on the profile of political science discipline in African universities and its impact on African politics.

Dr Ihab Tewfik (United Kingdom)



IHAB is a Registered Nutritionist and UNICEF-UN consultant with significant expertise in planning, implementing and evaluating sustainable public health nutrition intervention programmes at population level. Ihab has developed an independent research career that underpins the pivotal role of medical nutrition in regulating complications of chronic diseases through Tailored Functional Recipes (TFRs). These innovative TFRs are formulated, optimized using locally food ingredients and served as meals to nourish vulnerable populations to attain optimum health. The TFR-concept is not limited to elimination of malnutrition but extend to the design and engineering of food that transcends disease prevention by improving availability of micronutrients, increasing biological functions, and promoting sustainable health. Such concept has been employed to modulate global chronic disease in Georgia, Nigeria, Ghana, India, Lebanon, Nepal, Qatar, Kuwait and UK. Dr Tewfik has led the Human Nutrition degree at University of Westminster over the last twelve years as Programme Director. His research portfolio spans to investigate the relationship between obesogenic environment and health outcomes of individual and population. His work embraces the effects of nutritional exposure during childhood and risk factors for later non-communicable diseases (NAFLD, PCOs, ADHD, CVD, DM, Cancer) especially in countries experiencing nutritional transition. As Fellow of the Royal Society of Public Health (FRSPH), Ihab has been at the forefront of promoting global public health intervention with an international research agenda stretched to 11 research projects with UNICEF-UN in aspects of public health nutrition intervention. In UK, he has carried out three national projects on food safety (FSA-UK) and on Biomarkers for predicting breast radiotherapy induced side-effect funded by the National Cancer Research Institute.

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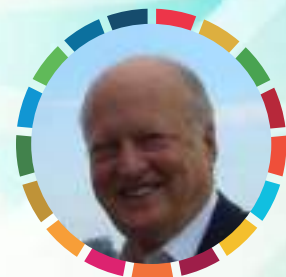
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